

EXHIBITOR PROSPECTUS & SPONSORSHIP OPPORTUNITIES



**2022 FGWA ANNUAL
CONVENTION & TRADE SHOW**

**JUNE 2-4,
2022**

**OMNI ORLANDO RESORT AT CHAMPIONSGATE
ORLANDO, FL**

**NEW
SCHEDULE**

**NEW
SPONSORSHIP
OPPORTUNITIES
IN 2022!**



**WHAT'S
YOUR VALUE?**

www.fgwa.org/annual-convention-trade-show

INVITATION TO EXHIBITORS



2022 IS BRINGING CHANGES – new sponsorship opportunities and a new schedule!

We are excited to offer new sponsorship opportunities to increase your exposure to attendees, drive traffic to your booth, and to make sure you have a successful show.

We listened to your feedback and are offering a new schedule to better meet the needs of both exhibitors and attendees. The schedule provides all the same opportunities as in the past but within one day. See below for the detailed schedule.

Reserve your exhibit space today! Please be sure to return your completed Sponsor / Exhibitor Agreement to FGWA. Register online at www.fgwa.org or return the forms in this brochure to 325 John Knox Road, Ste. L103, Tallahassee, FL 32303 or by fax to (850) 222-3019 (attention Elizabeth Lane, FGWA Meeting Planner. For additional information please contact the FGWA office at (850) 205-5641 or visit www.fgwa.org.

PAST FGWA CONVENTION REGISTRATIONS

(Full registrations only. Not including exhibitors.)



WE LOOK FORWARD TO SEEING YOU IN ORLANDO IN JUNE 2022!

SCHEDULE OF EVENTS

(Schedule tentative - subject to change)

THURSDAY, JUNE 2, 2022

11:30 a.m. Bob Caswell Memorial Golf Tournament

3:00 p.m. – 6:30 p.m. Early Exhibit Set-Up

FRIDAY, JUNE 3, 2022

8:00 a.m. – 2:00 p.m. Educational Sessions

8:00 a.m. – 12:00 p.m. Exhibitor Setup & Registration

2:00 p.m. – 6:00 p.m. Trade Show Hall Grand Opening

6:00 p.m. – 7:00 p.m. Friday Reception & Silent Auction

SATURDAY, JUNE 4, 2022

8:00 a.m. – 11:00 a.m. Exhibitor Teardown

8:00 a.m. – 1:30 p.m. Educational Sessions

SHOW INFORMATION

TRADE SHOW FLOOR PLAN

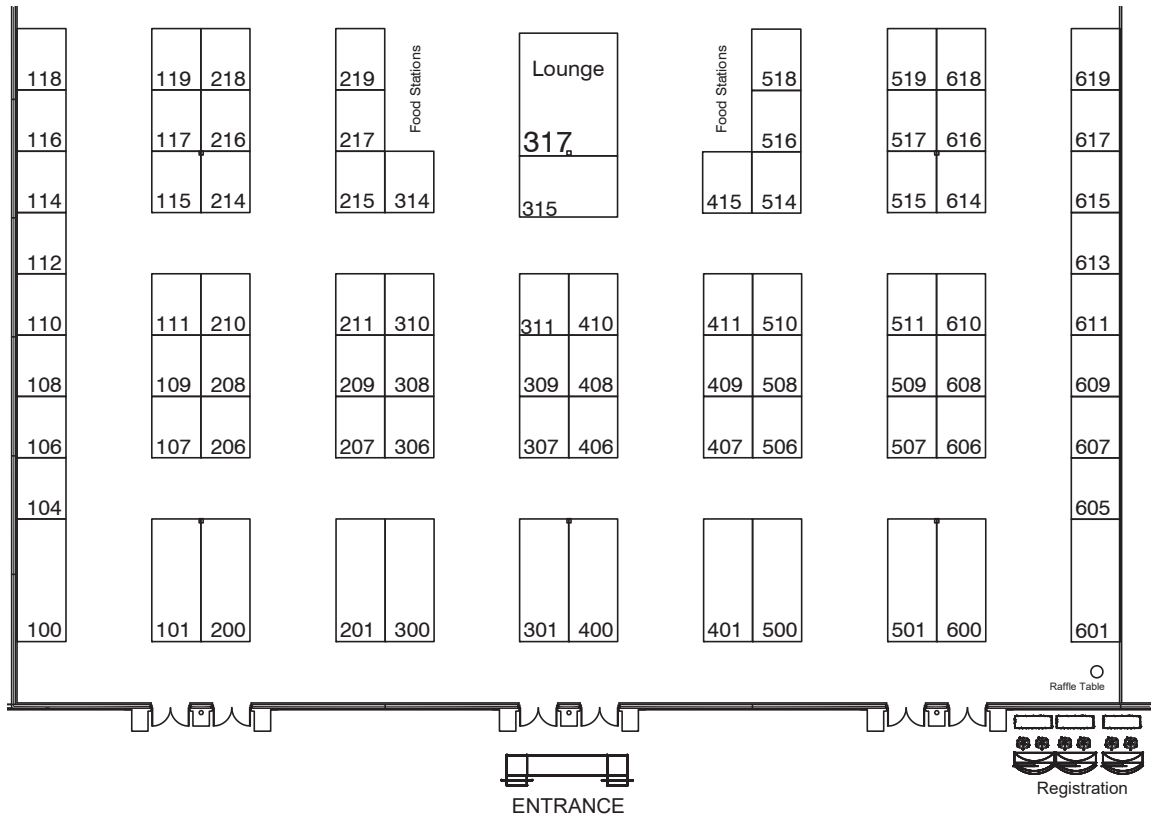
OMNI ORLANDO RESORT AT CHAMPIONSGATE - ORLANDO, FL
Osceola Ballroom CDE

SECURITY:

Exhibit area will be locked at the close of each day for the protection of the exhibits. Unauthorized personnel will not have access to the exhibit area during non-show hours.

NAME BADGES:

The exhibitor confirmation packets will contain an Exhibitor Representative Registration form for exhibitors to use to register all on-site representatives. Every person on the show floor will be required to have a badge, both exhibitors and convention registrants. Therefore, it is extremely important to return this form to the FGWA office by the indicated deadline.



2022 BOB CASWELL MEMORIAL GOLF TOURNAMENT

THURSDAY, JUNE 2, 2022

Time: 11:30 AM Registration & Lunch / 12:30 PM Shotgun Start

Location: Walk-out course - Omni Orlando Resort at ChampionsGate

Registration & Sponsorships: Purchased separately. Included in brochure.

Supporting: Proceeds benefit Operation Helping Hand of Tampa for active duty military families whose loved ones have been wounded or injured in service to our country.



GENERAL CONVENTION SPONSORS

TOP SUPPORTER recognition is provided to companies who contribute over \$2,100 in sponsorship funds.

→ GENERAL SPONSORSHIPS INCLUDE BOOTH SPACE

Platinum Sponsor (12 Available) - \$2,100 member / \$2,650 non-member

- One (1) double booth package in prime location (includes an 8' x 20' draped booth in the front of the trade show hall; prime spaces are only available to Platinum Sponsors)
- **10% discount on any "Add On" sponsorships listed below**
- Six (6) complimentary trade show representatives
- Logo recognition on FGWA Convention webpage with link to company website
- Recognized as a Platinum Sponsor on all marketing materials and event signage at the convention
- Recognized as a Platinum Sponsor in Florida Driller Magazine Convention Issue, and Convention Wrap Up Issue (sent to over 1,000 members)
- Recognized as a Platinum Sponsor in Convention Yearbook (onsite program)
- One (1) full page, full color ad in the Convention Yearbook
- Pre or post-convention attendee email blast - one (1) email sent through the FGWA membership platform on behalf of the sponsor to all attendees and/or potential attendees
- One-time highlight on FGWA Facebook page promoting company
- 50 raffle tickets to distribute to attendees - raffle items are provided by the FGWA will be given away Friday and Saturday
- Post-convention attendee mailing List

Attendee Lounge Sponsor (1 Available) - \$3,500 member / \$4,050 non-member

- One (1) double booth package (includes an 8' x 20' draped booth adjacent to the lounge – Booth 315)
- **10% discount on any "Add On" sponsorships listed below**
- Sponsor has opportunity to customize lounge and booth space to be accessible through the lounge
- One (1) branded charging station provided in the lounge
- One (1) branded 3'x3' floor cling provided in the lounge
- Opportunity to include equipment in this space (subject to restrictions)
- Six (6) complimentary trade show representatives
- Logo recognition on FGWA Convention webpage with link to company website
- Recognition as a TOP SUPPORTER on all marketing materials and event signage at the convention
- Recognized as a TOP SUPPORTER in Florida Driller Magazine Convention Issue, and Convention Wrap Up Issue (sent to over 1,000 members)
- Recognition as a TOP SUPPORTER in Convention Yearbook (onsite program)
- One (1) full page, full color ad in the Convention Yearbook
- Pre or post-convention attendee email blast – one (1) email sent through the FGWA membership platform on behalf of the sponsor to all attendees and/or potential attendees
- One-time highlight on FGWA Facebook page promoting company
- 50 raffle tickets to distribute to attendees - raffle items are provided by the FGWA will be given away Friday and Saturday
- Post-convention attendee mailing list

Gold Sponsor - \$1,600 member / \$2,050 non-member

Upgrade to double booth space (8' x 20') – Add \$400

- One (1) single booth package (includes an 8' x 10' draped booth)
- Four (4) complimentary trade show representatives
- Recognized as a Gold Sponsor on FGWA Convention webpage with link to company website
- Recognized as a Gold Sponsor on all marketing materials and event signage at the convention
- Recognized as a Gold Sponsor in Florida Driller Magazine Convention Issue, and Convention Wrap Up Issue (sent to over 1,000 members)
- Recognized as a Gold Sponsor in Convention Yearbook (onsite program)
- One (1) half page, full color ad in the Convention Yearbook
- 40 raffle tickets to distribute to attendees - raffle items are provided by the FGWA will be given away Friday and Saturday
- Post-convention attendee mailing list

Silver Sponsor - \$1,350 member / \$1,700 non-member

- One (1) single booth package (includes an 8' x 10' draped booth)
- Three (3) complimentary trade show representatives
- Recognized as a Silver Sponsor on FGWA Convention webpage with link to company website
- Recognized as a Silver Sponsor on all marketing materials and event signage at the convention
- Recognized as a Silver Sponsor in Florida Driller Magazine Convention Issue, and Convention Wrap Up Issue (sent to over 1,000 members)
- Recognized as a Silver Sponsor in the Convention Yearbook (onsite program)
- One (1) quarter page, full color ad in Convention Yearbook
- 30 raffle tickets to distribute to attendees - raffle items are provided by the FGWA will be given away Friday and Saturday

Bronze Sponsor - \$1,100 member / \$1,350 non-member

- One (1) single booth package (includes an 8' x 10' draped booth)
- Two (2) complimentary trade show representatives
- Recognized as a Bronze Sponsor on FGWA Convention webpage with link to company website
- Recognized as a Bronze Sponsor on all marketing materials and event signage at the convention
- Recognized as a Bronze Sponsor in Florida Driller Magazine Convention Issue, and Convention Wrap Up Issue (sent to over 1,000 members)
- Recognized as a Bronze Sponsor in the Convention Yearbook (onsite program)
- 20 raffle tickets to distribute to attendees - raffle items are provided by the FGWA will be given away Friday and Saturday

8' x 10' Exhibit Booth Space Only

Includes 10 raffle tickets to distribute to attendees. Raffle items will be given away Friday and Saturday.

- \$750 Member
- \$1,250 Non-Member

Outside Vehicle Display Only

Includes 10 raffle tickets to distribute to attendees. Raffle items will be given away Friday and Saturday.

- \$500 Member
- \$1,000 Non-Member

OTHER SPONSORSHIP PACKAGES/ADD-ONS

Notebook & Pen Sponsor \$3,800 (1 available)

Enrich the attendee experience and ensure they can take notes during sessions. Also, a great item for continued use after the convention concludes with your company's branded notebook and pen!

- Custom branded notebook and pen combo provided to all attendees
- Logo recognition on FGWA Convention webpage with link to company website
- Recognition as a TOP SUPPORTER on all marketing materials and event signage at the convention
- Recognized as a TOP SUPPORTER in Florida Driller Magazine Convention Issue, and Convention Wrap Up Issue (sent to over 1,000 members)
- Recognition as a TOP SUPPORTER in the Convention Yearbook (onsite program)
- One (1) half page, full color ad in Convention Yearbook
- One-time highlight on FGWA Facebook page promoting company

Coffee Break Sponsor (multiple available) \$2,300 each, or two for \$3,800

The break is on you - help keep attendees going throughout the meeting. Bring them back multiple times throughout the long days to receive maximum exposure.

Break options:

1. Friday Morning – served during registration and morning session breaks
 2. Friday Afternoon – served during afternoon session breaks
 3. Exhibit Hall – available during hall hours on Friday
 4. Saturday Morning – served during morning session breaks
 5. Saturday Afternoon – coffee served during afternoon breaks (tentative, depending on final convention schedule)
- Exclusive branding on signage near coffee stations
 - Recognized as a TOP SUPPORTER on all marketing materials and signage at the convention
 - Recognized as a TOP SUPPORTER in Florida Driller Magazine Convention Issue, and Convention Wrap Up Issue (sent to over 1,000 members)
 - Recognized as a TOP SUPPORTER in the Convention Yearbook (onsite program)

Water Station Sponsor – \$4,000 (1 available)

Everyone gets thirsty, so why not have your logo on the water stations located throughout the convention area?

- Sole sponsorship of water stations throughout the meeting space
- Company logo wrapped on all water stations throughout the meeting space (including exhibit hall, meeting rooms and foyer area)
- Recognized as a TOP SUPPORTER on all marketing materials and signage at the convention
- Recognized as a TOP SUPPORTER in Florida Driller Magazine Convention Issue (sent to over 1,000 members)
- Recognized as a TOP SUPPORTER in the Convention Yearbook (onsite program)
- Recognized as a TOP SUPPORTER in Florida Driller Magazine Convention Wrap Up Issue (sent to over 1,000 members)

Educational Session Sponsor - \$300 (only available as an add-on to Platinum and Gold Sponsorships)

One of the top two reasons people attend the convention is to receive continuing education credits. Be the company to receive visibility on the stage in front of attendees. The more you select, the more visibility you will receive. Want to be the premier sponsor? Select all educational sessions.

- One (1) minute to promote your company if introducing speaker OR verbal and visual recognition as session sponsor during opening remarks if not introducing speaker
- Company logo on session sign
- Opportunity to provide marketing collateral on materials table in the session room

Attendee Parking Sponsor \$5,000 (1 available)

There is no better way to support daily drive-in attendees than covering their parking fees! Receive maximum exposure throughout the Convention Center parking.

- Sole sponsorship of the FGWA Attendee Parking (for daily drive-ins)
- Sponsor may personalize the flyer handed to each attendee with their validated parking ticket
- Exclusive branding on signage near the parking area
- Post-convention attendee mailing list
- Pre or post-convention attendee email-blast – one (1) email sent through the FGWA membership platform on behalf of the sponsor to all attendees and/or potential attendees
- One-time highlight on FGWA Facebook page promoting company
- Recognized as a TOP SUPPORTER on all marketing materials and signage at the convention
- Recognized as a TOP SUPPORTER in Florida Driller Magazine Convention Issue, and Convention Wrap Up Issue (sent to over 1,000 members)
- Recognized as a TOP SUPPORTER in the Convention Yearbook (onsite program)

Saturday Breakfast Sponsor \$3,500 (1 available)

Help attendees get their morning off to a great start by sponsoring the Saturday morning breakfast. The breakfast provides great exposure as attendees are preparing for the day and enjoying the breakfast buffet.

- Sole sponsorship of the Saturday breakfast
- Exclusive branding on signage throughout the breakfast area
- Announcement as sponsor during breakfast to promote company
- Recognized as a TOP SUPPORTER on all marketing materials and signage at the convention
- Recognized as a TOP SUPPORTER in Florida Driller Magazine Convention Issue, and Convention Wrap Up Issue (sent to over 1,000 members)
- Recognized as a TOP SUPPORTER in the Convention Yearbook (onsite program)
- One-time highlight on the FGWA Facebook page promoting company
- Post-convention attendee mailing list

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OTHER SPONSORSHIP PACKAGES/ADD-ONS, CONTINUED

Registration Desk Sponsor \$2,800 (1 available)

The registration desk is the first point of contact for all attendees when they arrive at the convention. It is a high profile sponsorship and provides the sponsor with maximum exposure throughout the course of the meeting.

- Sole sponsorship of the FGWA Convention registration desk
- Company logo (along with FGWA logo) on registration desk signage
- Post-convention attendee mailing list
- Opportunity for sponsor to provide promotional item for distribution at registration desk
- Recognized as a TOP SUPPORTER on all marketing materials and signage at the convention
- Recognized as a TOP SUPPORTER in Florida Driller Magazine Convention Issue, and Convention Wrap Up Issue (sent to over 1,000 members)
- Recognized as a TOP SUPPORTER in Convention Yearbook (onsite program)
- One-time highlight on FGWA Facebook page promoting company

Attendee Hotel Room Key Card Sponsor - \$5,000 (1 available)

Be the brand every attendee sees first thing in the morning, last thing at night and every other time they enter their hotel room. Hotel Key Card sponsor has your logo branded, ensuring repeat brand awareness. Be the company that is in everyone's wallet!

- Sole sponsorship of the hotel room keys given to all FGWA attendees staying at the host hotel (2 keys per room)
- Sponsor may personalize branding on the room key to include logo, company promotion, etc.
- Post-convention attendee mailing list
- Recognized as a TOP SUPPORTER on all marketing materials and signage at the convention
- Recognized as a TOP SUPPORTER in Florida Driller Magazine Convention Issue, and Convention Wrap Up Issue (sent to over 1,000 members)
- Recognized as a TOP SUPPORTER in the Convention Yearbook (onsite program)
- One-time highlight on FGWA Facebook page promoting company

Attendee Lanyards Sponsor - \$2,500 (1 available)

Put your logo/message on the lanyard that is worn by every attendee throughout the convention.

- Sole sponsorship of the FGWA attendee lanyards
- Company logo printed on lanyards given to all attendees. Company may also provide pre-made company lanyards.
- Recognized as a TOP SUPPORTER on all marketing materials and signage at the convention
- Recognized as a TOP SUPPORTER in Florida Driller Magazine Convention Issue, and Convention Wrap Up Issue (sent to over 1,000 members)
- Recognized as a TOP SUPPORTER in the Convention Yearbook (onsite program)
- One-time highlight on FGWA Facebook page promoting company

Friday Reception Sponsor \$3,000 (2 available)

- Recognized as a TOP SUPPORTER on all marketing materials and signage at the convention
- Recognized as a TOP SUPPORTER in Florida Driller Magazine Convention Issue, and Convention Wrap Up Issue (sent to over 1,000 members)
- Recognized as a TOP SUPPORTER in the Convention Yearbook (onsite program)
- 5 minutes to address attendees at the Reception
- Signature Cocktail Drink to include company name to be served at the Reception
- One (1) Complimentary Full Registration to the FGWA Annual Convention & Trade Show
- Opportunity to have product or equipment outside during the reception
- One-time highlight on FGWA Facebook page promoting company
- Post-convention attendee mailing list
- Mood Cups featuring company logo and the FGWA convention logo (Included in sole sponsorship option only)

ON-SITE ADVERTISING AND SIGNAGE OPTIONS/ADD-ONS

Feature your company in a prominent way!

Exhibit Hall Aisle Standing Sign (6 available)

- \$1,000

Exhibit Hall Floor Graphic (6 available)

- Regular 3'x3' - \$750
- Large 6'x6' - \$1,200

Have a presence outside the exhibit hall with one of these options.

Lobby Area Signage

- Floor Cling 4'x5' - \$1,200 (3 available)
- Floor Cling 6'x6' - \$1,500 (1 available)

New Product Spotlight

- Printed & Framed Signs 22"x28" - \$550 (10 available)

BOB CASWELL MEMORIAL GOLF TOURNAMENT SPONSORSHIPS

All money raised will be donated directly to FGWA's Adopted Charity, Operation Helping Hand. Help us make an impact and show our support.

Title Sponsor - \$2,000 (1 available / Member Only)

- Logo label/sticker on boxed lunch
- Stenciled color 6' x 8' logo on the grass at the turn or other designated area
- Team of 4 players
- Logo on placards for each cart
- Logo and text on the GPS screen at the start of the tournament, and when approaching the turn
- Opportunity to address the players for 3 minutes at the beginning of the tournament
- Opportunity to address the players for 3 minutes at the awards ceremony
- Opportunity to have product or equipment on the course (restrictions will apply based on the equipment)
- Opportunity to provide promotional material to each player (production and cost of marketing material items is not included in the sponsorship, it is the responsibility of the sponsoring company)
- Recognition on signage
- Sponsor recognition in Florida Driller Magazine Convention Issue (sent to over 1,000 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (sent to over 1,000 members)

Golf Putting Challenge Sponsor - \$300 (1 available)

The Putting Challenge will be held 1-hour prior to the shotgun start.

- Recognition on signage next to Putting Green
- Opportunity to host challenge and network with attendees
- Opportunity to have product or equipment near Putting Green (restrictions will apply based on the equipment)
- Sponsor recognition in Florida Driller Magazine Convention Issue (Sent to over 1,000 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (Sent to over 1,000 members)

Beverage Cart Sponsor - \$300 (2 available)

- Sole Sponsorship available for \$600, this will include Koozies with company logo)
- Company logo signage on one (1) beverage cart
- Opportunity to ride along and hand out promotional materials and network with players
- Sponsor recognition in Florida Driller Magazine Convention Issue (sent to over 1,000 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (sent to over 1,000 members)

Digital Hole Sign Sponsor - \$150

- One (1) digital sign featuring your company logo on each cart's GPS screen for the entire hole (signs will be assigned on a first come, first-served basis)

Traditional Hole Sign Sponsor - \$125

- One (1) traditional tee sign at one golf hole (signs will be assigned on a first come, first-served basis)

Hole in One Contest Sponsor - \$1,000

- 50% of the proceeds go to the Charity (Operation Helping Hand) and 50% of the proceeds go to the winner. If there is no winner 100% of the proceeds go to the charity (Operation Helping Hand)
- Personalized promotional package available

Golf Challenge Sponsor - \$800

Sole Sponsor of Longest Drive, Longest Putt, and Closest to the Pin.

- 100% of the proceeds go directly to the Charity (Operation Helping Hand)
- Recognition on signage next to Challenge Holes
- Opportunity to host challenge and network with attendees
- Opportunity to have product or equipment near Putting Green (restrictions will apply based on the equipment)
- Sponsor recognition in Florida Driller Magazine Convention Issue (Sent to over 1,000 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (Sent to over 1,000 members)



HOTEL INFORMATION



OMNI ORLANDO RESORT AT CHAMPIONSGATE

1500 MASTERS BLVD,
CHAMPIONSGATE, FL 33896

Surrounded by 36 holes of championship golf and 15 acres of recreation, this Four Diamond resort is one of the nation's premier golf, meeting and leisure destinations. In addition to world-class golf, the resort offers a signature spa and sparkling pools, making it the perfect getaway for adults and children alike. With easy access to area attractions like Walt Disney World®, Universal Studios and SeaWorld, enjoy all that Orlando has to offer and then retire to this secluded retreat.

Make your reservations early by calling **(800) 843-6664** and reference the 2022 FGWA Annual Convention & Trade Show to receive the discounted rate of **\$169** per night. Convention attendees will receive complimentary self-parking and in-room wireless internet, as well as waived resort fees to take advantage of all the property has to offer.

Please continue your support of the FGWA Convention & Trade Show and all convention activities by staying at the Omni Orlando Resort at ChampionsGate, the appointed FGWA host hotel.



2022 CONVENTION YEARBOOK

The **Convention Yearbook** will be published for distribution at the 2022 FGWA Annual Convention & Trade Show. The FGWA Convention Yearbook affords excellent coverage of the ground water industry for advertisers who wish to promote their products and services, or to create excitement about their booth in the trade show hall. The FGWA Convention Yearbook will be distributed to all convention attendees.

If you are interested in showing your support of the FGWA and advertising your company and its products at the same time, please return your exhibitor agreement today. Advertisers will be contacted by FGWA regarding specifications and deadlines once the agreement has been received. Please note that the FGWA Convention Yearbook will be printed in full color, all ads submitted must be in full color. No black & white ads will be accepted.



2021 FGWA Convention Yearbook

FGWA EXHIBITOR / SPONSOR RULES & REGULATIONS

CONTRACT FOR SPACE: This application for exhibit space, the formal notice of space assignment by Management, these Rules & Regulations and the rules and regulations set forth in the EXHIBITOR'S Manual constitute a contract for the right to exhibit at FGWA's Convention & Trade Show. EXHIBITOR also agrees to comply with the rules & regulations of the Omni Hotels & Resorts at ChampionsGate, Orlando.

EXHIBIT LIMITATIONS: Exhibits may not project beyond the space allotted and aisles must be kept clear for traffic. Exhibits shall not obstruct the view or interfere with traffic to exhibits of others, and must be constructed in compliance with Display Rules & Regulations as developed, including Endcap Restrictions, accepted and endorsed by IAEM, EDPA, ESCA, and IEA (copy provided with EXHIBITOR manual and available again upon request).

SOUND: Exposition management (FGWA) reserves the right to determine at what point sound constitutes interference with others and must be discontinued or modified. Any method to project sound beyond the confines of the exhibit booth is expressly prohibited.

OFFICIAL DECORATOR: A company to be determined by FGWA shall be the Official Decorator, Drayage Contractor and Labor Contractor for this event and shall have the exclusive right to supply all equipment, furniture, carpeting and decorating materials, drayage and nontechnical man-power, on a rental basis to individual EXHIBITORS.

BOOTH ASSIGNMENTS: EXHIBITOR shall not reassign, sublease or share assigned exhibit space with any person, firm or other entity **without notification to and approval of** the Exhibit Manager. Exhibit Manager reserves the right to alter the location of exhibits as shown on the official floor plan, if it deems advisable and in the best interest of the show. Firms and representatives of firm's not assigned exhibit space are prohibited from soliciting business in any form in the exhibition area. Violators of this prohibition will be promptly ejected from the exhibition area.

RIGHT OF REFUSAL AND/OR CANCELLATION: Exhibit Manager reserves the right to cancel this agreement whenever it discovers that EXHIBITOR'S product is not as described in this agreement or is incompatible, in the opinion of FGWA with the purposes of the Trade Show. Contract for space may also be canceled if the EXHIBITOR'S demeanor is deemed inappropriate or disruptive by Exhibit Management. FGWA also has the right to refuse applications of companies who criteria does not fit into the mission of the association.

INSURANCE AND HOLD HARMLESS AGREEMENTS: General comprehensive, liability and workers compensation insurance must be obtained by EXHIBITORS at their own expense, showing FGWA as an additional insured. Proof of insurance must be submitted to FGWA upon request.

The EXHIBITOR will indemnify, defend, and hold harmless FGWA and its sponsors, the City, the Facility's owner and management, and their respective owners, directors, officers, employees, agents and representatives, against all claims, actions, demands or liability of whatsoever kind and nature, including but not limited to judgments, interest, reasonable attorneys' fees, expert witness fees, and all other related costs and charges arising out of EXHIBITOR'S activities related to the exhibition or any breach of the EXHIBITOR Rules and Regulations, claims of property or personal injury caused by or attributed in part or in whole to any action or failure to act whether by negligence or otherwise, on the part of the EXHIBITOR or any of its directors, officers, employees, agents, representatives or contractors, excluding liability caused by the sole negligence or willful misconduct of FGWA, its sponsors and their respective owners, directors, officers, employees, representatives and agents.

LIMITATION OF LIABILITY: EXHIBITOR assumes the entire responsibility and liability for all damages or losses to FGWA, the Facility, persons or property that occur as a result of the negligence or any actions of EXHIBITOR or its officers, employees, agents, representatives, invites and guests during the entire exhibition period.

EXHIBITOR agrees that to the maximum extent permitted by law, FGWA, the City, the Facility and any of their respective officers, agents, employees or representatives will not be held liable for any loss or damage to any exhibits, or materials, goods or wares (collectively "property") belonging to the EXHIBITOR, and they are released from liability for any damage, loss or injury to person or property of the EXHIBITOR or its officers, employees, agents, representatives, invites and guests, resulting from fire, storms, water, acts of God, acts of terrorism, air conditioning or heating failure, theft, mysterious disappearance, bomb threats or any other causes.

ATTORNEY FEES AND COSTS: Should any litigation arise out of this contract, EXHIBITOR shall pay all costs and reasonable attorney's fees incurred by decorator, Exhibit Manager, and/or the sponsoring organization, if the decorator and/or the co-sponsoring associations are the prevailing parties. This provision shall extend to the costs and attorneys' fees incurred at both the trial and appellate level.

TAXES AND LICENSES: EXHIBITOR shall be responsible for obtaining any licenses, permits or approvals required under local or state law applicable to their activity at the FGWA Show. EXHIBITOR shall be responsible for obtaining tax identification numbers & paying all taxes, license fees or other charges that shall be due to any governmental authority in connection with their activity at the Exposition.

AGE RESTRICTIONS & STROLLER POLICY: No children in strollers or children under the age of 15 will be allowed access into the exhibit hall during booth setup, show hours or during booth dismantling without adult supervision.

FIRE, SAFETY AND HEALTH: The EXHIBITOR agrees to accept full responsibility for compliance with city, county, state and federal Fire, Safety and Health Ordinances regarding the installation and operation of equipment. All exhibit materials and equipment must be reasonably located within the booth and protected by safety guards and devices where necessary to prevent personal accidents to spectators.

The EXHIBITOR hereby represents and warrants to FGWA, that EXHIBITOR has taken all steps reasonably necessary in its judgment to ensure the sound engineering and structural integrity of its exhibit design and the proper construction and safety of the exhibit itself, as erected.

DEFAULT BY EXHIBITOR: EXHIBITOR shall be in default if it fails to pay at pre-identified dates the required sums under this agreement or breaches any of the provisions of this contract.

UNOCCUPIED SPACE: Exhibit Management reserves the right, should any rented EXHIBITORS' space remain unoccupied 2 hours prior to the published set-up day/hours, or should any space be forfeited due to failure to make payment in full, to sell paid or unpaid space to another EXHIBITOR or use space for such purpose as it may see fit without liability on its part. This clause shall not be construed as affecting the obligation of the EXHIBITOR to pay the full amount specified in the space rental contract. Failure to make payment of the full amount specified in the Contract for Exhibit Space by the cut-off date constitutes cancellation by the contracting EXHIBITOR.

EARLY TEAR-DOWN OR DISMANTLING: EXHIBITORS agree by signing this contract that they will remain on the exhibit hall floor until the official close of the trade show, as published in their EXHIBITOR manual. Early tear-down or dismantling is prohibited. Any EXHIBITORS dismantling their booths prior to the scheduled time will be penalized a \$250 fine. This fine must be paid before the EXHIBITOR may apply to exhibit at future shows. Exhibits Management will monitor and enforce this rule.

CANCELLATIONS AND REFUNDS: In the event of cancellation by the EXHIBITOR, the following schedule of refunds will be followed: Refund of the total amount paid as of date of cancellation, less a \$50 administrative fee will be made if written cancellation is received by **March 7, 2022**. No refunds will be paid after **March 7, 2022** unless the "paid-in-full" space is re-sold prior to the opening of the show. In that event, exhibit management will refund 50% of the booth fee within 30 days of the close of the show. If canceled at the discretion of the Exhibit Manager, the amount of refund (if any) will be determined by the Exhibit Manager at the time of cancellation. **There will be no refunds for "No-Shows"**.

EXCUSED NON PERFORMANCE/FORCE MAJEURE: If for any reason beyond the reasonable control of FGWA, including but not limited to acts of God, war, strikes, labor disputes, accidents, government requisitions, governmental restrictions or regulations on travel (including travel advisory warnings), facility availability, commodities or supplies, inability to secure sufficient labor, civil disturbance, acts of terrorism or threats of terrorism as substantiated by governmental warnings or advisory notices, curtailment of transportation, disaster, fire, earthquakes, hurricanes, extreme inclement weather, epidemic, shortages or disruption of the electrical power supply causing blackouts or rolling blackouts (in the city where the facility is located), or any other comparable conditions, FGWA is unable to fulfill its obligations under this Agreement, the Parties may terminate this Agreement without liability, and FGWA may retain the earned portion of the Exhibit Fee required to recompense it for expenses incurred up to the time of terminating the event. Any remaining unearned Exhibit Fee will be returned to the EXHIBITOR.

Additionally, if any part of the Facility is damaged or if circumstances beyond FGWA's reasonable control make it impossible or impractical for FGWA to permit EXHIBITOR to occupy or continue to occupy the assigned Exhibit space location during any part of or the entire exhibition, EXHIBITOR will only be charged a pro rated Exhibit Space Rental Fee for the period that the Exhibit space was or could have been occupied by EXHIBITOR. Furthermore, in no event will FGWA, the City, the Facility, or their respective owners, directors, officers, employees, agents and representatives be liable for any consequential, indirect, special or incidental damages of any nature or for any reason whatsoever.

AUTHORITY TO SIGN: EXHIBITOR agrees that they have the requisite authority to enter into this Agreement and bind the company or party for whom they sign, and to abide and be bound by all of the terms, conditions, all EXHIBITOR Rules and Regulations stated under this Agreement, the EXHIBITORS' Manual, any schedules, or to any amendments to the same, all of which are integral to and incorporated by reference into this Agreement. All points not covered are subject to the decision of the Exhibit Manager.

Further, EXHIBITOR agrees that FGWA will have full power in a matter of interpretation, amendment and enforcement of all EXHIBITOR Rules and Regulations. In all instances, FGWA's rulings will be final. All rights and privileges granted to EXHIBITOR under this Agreement and any subsequent amendments are subject to and subordinate to the master lease between the Florida Ground Water Association (FGWA) and the Facility.

FGWA SPONSOR / EXHIBITOR AGREEMENT

2022 FGWA Annual Convention & Trade Show • June 2-4, 2022 • Omni Orlando Resort at ChampionsGate • Orlando, Florida

To submit this form and pay online, please visit www.fgwa.org.

Note: Please list the person who should receive the exhibit service manual and other pre-show materials.

Contact Name: _____ Company _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Website: _____

Email (important for pre-show information purposes): _____

I have attached a description of our products and services to be used in the Convention Yearbook (50 words or less)

BOOTH LOCATION(S) DESIRED:

Please note: FGWA will be assigning booth preference to companies on a first come, first serve basis. If your company requests a booth that is already assigned, FGWA Exhibit Management will have the right to reassign your company to the next best available booth. **(Reminder: Booths include pipe and drape and ID signage only. Furniture can be ordered for an additional fee from the show decorator.)**

1st choice: _____ 2nd choice: _____ 3rd choice: _____

If possible, do not place our booth(s) next to the following companies (please list specific names): _____

SPONSORSHIP & EXHIBIT BOOTH OPTIONS

(Please check all that apply)

	Member	Non-Member
Platinum Sponsor*	<input type="checkbox"/> \$2,100	<input type="checkbox"/> \$2,650
Lounge/Platinum Sponsor*	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$4,050
Gold Sponsor*	<input type="checkbox"/> \$1,600	<input type="checkbox"/> \$2,050
Gold with Double Booth	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$2,450
Silver Sponsor*	<input type="checkbox"/> \$1,350	<input type="checkbox"/> \$1,700
Bronze Sponsor	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$1,350
Single Booth	<input type="checkbox"/> \$750	<input type="checkbox"/> \$1,250
Outside Display	<input type="checkbox"/> \$500	<input type="checkbox"/> \$1,000

Notebook & Pen Sponsor	<input type="checkbox"/> \$3,800
Coffee Break Sponsor	<input type="checkbox"/> \$2,300 ea. -or- <input type="checkbox"/> 2 for \$3,800
Water Station Sponsor	<input type="checkbox"/> \$4,000
Educational Session Sponsor	<input type="checkbox"/> \$300 x _____ (18 available)
Attendee Parking Sponsor	<input type="checkbox"/> \$5,000
Saturday Breakfast Sponsor	<input type="checkbox"/> \$3,500
Registration Desk Sponsor	<input type="checkbox"/> \$2,800
Attendee Hotel Room Key Card Sponsor	<input type="checkbox"/> \$5,000
Attendee Lanyards Sponsor	<input type="checkbox"/> \$2,500
Friday Reception Sponsor	<input type="checkbox"/> \$3,000 -or- <input type="checkbox"/> Sole \$6,000

ON-SITE ADVERTISING AND SIGNAGE OPTIONS/ADD-ONS

Exhibit Hall Aisle Standing Sign	<input type="checkbox"/> \$1,000	Lobby Area Floor Cling 4'x5'	<input type="checkbox"/> \$1,200
Exhibit Hall Floor Graphic 3'x3'	<input type="checkbox"/> \$750	Lobby Area Floor Cling 6'x6'	<input type="checkbox"/> \$1,500
Exhibit Hall Floor Graphic 6'x6'	<input type="checkbox"/> \$1,200	New Product Spotlight	<input type="checkbox"/> \$550

CHARITY GOLF TOURNAMENT SPONSORSHIP

Title Sponsor	<input type="checkbox"/> \$2,000	Digital Hole Sign Sponsor	<input type="checkbox"/> \$150	Hole in One Contest Sponsor	<input type="checkbox"/> \$1000
Golf Putting Challenge Sponsor	<input type="checkbox"/> \$300	Traditional Hole Sign Sponsor	<input type="checkbox"/> \$125	Golf Challenge Sponsor	<input type="checkbox"/> \$800

CHARITY GOLF TOURNAMENT PLAYER REGISTRATION: (additional purchase)

Individual Registration: \$110.00 Team Sponsorship Registration: \$400.00

CONVENTION YEARBOOK OPTIONS: (additional purchase)

* Platinum Sponsor includes full page, Gold Sponsor includes half page and Silver Sponsor includes quarter page ad in the convention yearbook.

Full Page Yearbook Ad: \$200.00 Half Page Yearbook Ad: \$150.00 Quarter Page Yearbook Ad: \$100.00

TOTAL PAYMENT DUE: (including sponsorship, booth space and/or advertising): \$ _____

PAYMENT TERMS:

Check enclosed (made payable to Florida Ground Water Association) Check # _____ Check Amount: \$ _____

Credit card (complete the following information) Visa MC AMEX Charge Amount: \$ _____

Card #: _____ Exp. Date: _____ CVV Code:*

Name on Card: _____ Signature: _____

Billing Address & Zip Code: _____

*This is the 3 digit number found next to the signature panel on the back of the card. AMEX ONLY - This is the four digit number found on the front of your card.

CONTRACT AGREEMENT:

I understand this agreement becomes a contract when signed by us and accepted by the FGWA Exhibit Manager. I agree to abide by the terms located below. Application will not be accepted without a signature.

Signature of Authorized Representative _____ Title _____ Date _____

Upon completion, please return along with payment to the Florida Ground Water Association, 325 John Knox Rd, Ste L103, Tallahassee, FL 32303 or by fax to (850) 222-3019. For additional questions or requests, please contact Elizabeth Lane at (850) 205-5641 or email at elane@executiveoffice.org.

2022 SILENT AUCTION DONOR COMMITMENT FORM

Thank you for agreeing to donate an item for the 2022 FGWA Silent Auction.

All proceeds from the Silent Auction will benefit the mission of the FGWA.

Submit form early to receive extra recognition! Final form deadline is Thursday, June 3.

Please deliver prizes on Thursday, June 3 to the Convention Registration Desk.

Questions? (850) 205-5641 • elane@executiveoffice.org

325 John Knox Rd. Suite L103, Tallahassee, FL 32303

Donor Name: _____
(as it should appear in acknowledgements)

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

DONATION DETAILS

Name of Item: _____

Retail Value: \$ _____ (This helps establish minimum bids for the item.)

Expiration Date (if any): _____

Specific Terms or Conditions: _____

Donated Item Description (100 to 150 words): _____

THANK YOU FOR YOUR SUPPORT!



**FLORIDA GROUND WATER
ASSOCIATION**

325 John Knox Rd, Ste L103

Tallahassee, FL 32303

(850) 205-5641

www.fgwa.org